

## Guest Walls Information 2022

Our hire fee for a Guest Wall includes:

- Use of the wall to exhibit your work, and assistance with hanging if needed
- Space in the gallery browsers and card racks (shared with our resident artists)
- Optional meet-the-artist session(s) with our customers
- A preview if required (and if permitted at the point of organisation)
- Promotion through our usual channels, including listing on our website and social media channels
- Point of sale packaging (except for specialist materials)
- Processing of payments for sales by bank transfer (minus commission)

We have space to accommodate your own browser if preferred.

We use the STAS (Zipper) hanging system at both galleries. We supply six cords as standard for your exhibition plus hooks as outlined below. More of both items are available, please let us know how many extras you need in advance of your exhibition start date. This system works best with pairs of d-rings on the sides of the backs of your framed pieces, either on their own or with cord or wire strung (fairly loosely, and securely) between them. Place them so that your work will hang flat against the wall and not tip forward. Eye hooks, pins, tacks, etc are not compatible with a professional finish, nor are pieces hung from a single centre hook, and are used at your own risk. Very light work such as unframed canvases may not be suitable for hanging on our system, you are welcome to try them out in advance of your booking.

A non-refundable 20% deposit applies, to hold your booking, with the balance of the booking fee payable no later than two weeks prior to the booked start date. We take these payments by bank transfer and cash or card at the galleries, or by phone at an arranged time.

We ask you to provide a title, a short description, and a promotional image, for your exhibition well in advance, and no later than six weeks before its start date. We will use these to promote your show using our usual channels, including our website and social media. Please keep us informed about your own promotion too, so that we can collaborate and coordinate our efforts. It is important to spread the word about your show amongst your own networks, and friends and family, and helpful to promote it regularly in the months running up to it to maximise attendance by people interested in seeing your work. Given enough notice to work with their long publication lead times, we also aim to promote your show in national and regional arts and events listings publications as well as locally.

Please contact us via the gallery contact form on the website or by email ([shorelinepartners1@gmail.com](mailto:shorelinepartners1@gmail.com)) to discuss your proposal, providing links to images representational of the work you would like to exhibit, and to check availabilities. Our guest walls are curated and not booked on a first come, first served basis, but we do give all proposals full consideration in the order they are received.

### The Eclectic Art Gallery

Eclectic's Guest Wall measures 1.5m wide x 2.5m high. We supply 24 hooks.

Two weeks:	£125.00
One month (four or five weeks):	£210.00
Plus commission on (retail price) sales:	10%

### Westgate Galleria

Westgate's Guest Wall measures 1.75m wide x 2.5m high. We supply 30 hooks.

Two weeks:	£95.00
One month (four or five weeks):	£160.00
Plus commission on (retail price) sales:	10%