

Shoreline

The home of Margate Made
Westgate Galleria and
The Eclectic Art Gallery Margate

Guest Exhibitions Information 2024

We welcome all booking enquiries, whether you are an established artist looking for fresh exhibition opportunities or you are looking to gain more experience of exhibiting your work, or are new to showing your work to others.

Our hire fee for Guest Exhibition Space includes:

- Use of the wall (and surface below) to exhibit your work, and assistance with hanging if needed
- Space in the gallery browsers and card racks (shared with our resident artists)
- Optional meet-the-artist session(s) with our customers
- Support for an optional preview/private view event
- Promotion through our usual channels, including listing on our website and social media channels
- Point of sale packaging (except for specialist materials)
- Processing of payments for sales by bank transfer (minus our commission)

We use the STAS (Zipper) hanging system at both galleries. This system comprises of nylon cords with adjustable hooks. It works best with pairs of d-rings on the sides of the backs of your framed pieces, either on their own or with cord or wire strung (fairly loosely, and securely) between them. Place them so that your work will hang flat against the wall and not tip forward, no higher than 1/3 of the way down. Eye hooks, pins, tacks, etc are not compatible with a professional finish, nor are pieces hung from a single centre hook, and are used at your own risk. Very light work such as unframed canvases may not be suitable for hanging on our system, however you are welcome to try them out in advance of your booking. We supply a number of cords and hooks as standard (see below), and more are available on request at no extra charge. We ask you to bring a hanging plan with you when you install your work, and are happy to review this in advance if that is helpful.

At Westgate Galleria we have two guest exhibition spaces. A wall suitable for 2D work, and a corner space that has two walls at right angles to each other above table surfaces that can be used in a variety of layouts, making it suitable for displaying 3D work as well as 2D. Both spaces can accommodate your own browser.

A non-refundable 20% deposit applies, to hold your booking, with the balance of the booking fee payable no later than two weeks prior to the booked start date. We take these payments by bank transfer and cash or card at the galleries, or by phone at an arranged time.

We ask you to provide a title, a short description, and a promotional image, for your exhibition well in advance (a year is not too soon, and at least four months before your opening day). The description can be edited and extended nearer the time if needed. We aim to promote your exhibition well before it opens, and during it, using our usual channels, including our website and social media. If given information with enough notice we will also promote it in national and regional arts and events listings publications. These publications often work with very long lead in times, eg six months. Please keep us informed about your own promotional activities, so that we can collaborate and coordinate efforts. It is very important to spread the word about your exhibition amongst your own networks, and friends and family. Personally promoting your show regularly in the months running up to it will help to maximise attendance by people already interested in seeing your work, and following you online.

To book: please contact us by email (shorelinepartners1@gmail.com) to discuss your proposal, providing links to images representational of the work you would like to exhibit, and to check availabilities. Our guest exhibition spaces are curated and not booked on a first come, first served basis, but we do give all proposals full consideration in the order they are received.

Hire fees:	The Eclectic Art Gallery	Westgate Galleria
Two weeks:	£143.00	£110.00
One month (four or five weeks):	£242.00	£187.00
Plus commission on (retail price) sales:	15%	15%

Eclectic's Guest Wall measures approx 1.5m wide x 2.5m high. We supply 6 cords and 24 hooks.

Westgate Galleria's Guest Wall measures approx 1.75m wide x 2.5m high. We supply 6 cords and 30 hooks.

Westgate's Guest "Corner" is an adaptable space. The walls are 1m & 1.25m wide x 1.25 high (2m high if table surfaces are not used). The table surfaces are 60cm deep. We supply 8 cords and 16/24 hooks.

Visit www.shorelinepartners.co.uk for more information on both galleries and their addresses, or pop in to see them personally during their opening hours. Our offices are based at Westgate Galleria.